Andrea Blanco López.

Product Builder

From problem to product, with AI throughout the process.

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github.com/PiuKas
Terrassa, Barcelona - On-site, hybrid or remote

PROFILE

I find where a product or a team gets stuck and build the way to remove that friction, from problem to production. I define the real problem and who it's for, shape the solution, prototype it and build it with AI. 4+ years in digital product, in a B2B SaaS and in my own projects. Design is one of my tools, not the centre: I don't write JavaScript by hand, I direct it, review it and ship it with Claude Code.

EXPERIENCE

Product Designer - **Clorian Ticketing** May 2026 - Present

White-label B2B SaaS ticketing - Barcelona, hybrid

- I own design for all internal products (B2B SaaS) as the only product designer.
- I evolve the internal SaaS products: I spot what they're missing and take it from definition with Product to handoff.
- I maintain and evolve the design system: components, design tokens and variables for multi-client theming.
- I use AI in my workflow: my own skills and agents to review handoffs before they reach development.

UX/UI Designer & Front-end - **Clorian Ticketing** Apr 2024 - May 2026

Shared role between product design and front-end

- I led, end to end, the new ticketing website every client uses, hand in hand with the Product team and leaning on Front-end. Live since September 2026, with fewer support issues.
- I created the design system from scratch in Figma, with a handoff development generates components and variables from.
- Accessibility: WCAG audit of the color system and redesign of forms.
- HTML/CSS/Handlebars templates for multilingual tickets, emails and receipts.

Digital Lead - **Club Natació Terrassa** Jan 2023 - Dec 2023

Sports club with 1,500+ members

- I proposed the club's new website and was the bridge with the agency: I turned the club's and members' needs into specs and information architecture.
- I redesigned the information architecture and navigation, and oversaw the implementation through to delivery.

Web Design and Development Intern - **Grupo Planeta** Mar 2022 - Nov 2022

Digital department

- I designed and built the new responsive newsletter and implemented the department's new website in Drupal.

BUILT WITH AI

Prompt compiler for Figma Agent
My own skill that turns natural-language requests into precise prompts with design system context. Used daily: most tasks come out right the first time.

Portfolio andreablancolopez.com
Treated as a product and built in Astro with Claude Code. Public code on GitHub, deployed on Netlify.

Figma to WordPress skill
Turns Figma designs into editable WordPress themes, with semantic and accessible HTML.

Website for a fitness coach
Landing page built to turn visits into WhatsApp conversations. Scope, structure and direction mine; implementation with AI.

CAPABILITIES

Product	Problem definition, goals and success criteria, user flows, edge cases, accessibility (WCAG), Agile
Building with AI	Claude, Claude Code, own skills and agents, automation, vibe coding, Figma AI
Prototyping	Working prototypes in HTML with AI and in Figma
Design and handoff	Figma, design systems, design tokens and variables, HTML, CSS, Handlebars, Git

EDUCATION

BA in Interactive Communication
Universitat Autònoma de Barcelona - 2019 - 2023

LANGUAGES

Spanish and Catalan: native. English: B2 First (Cambridge).