Andrea Blanco López.

Product Designer (UX/UI) - Design Systems - B2B SaaS

Terrassa, Barcelona, Spain - +34 615 75 49 88 - andreapwyt@gmail.com - andreablancolopez.com - linkedin.com/in/andrea-blanco-lópez - github.com/PiuKas

Summary

Product Designer with 4+ years of experience in digital products and **B2B SaaS**. I am the only product designer at Clorian, a white-label SaaS ticketing platform: I design its internal products and own the **design system**, which I built from scratch in **Figma**. I design end to end, from the problem to developer handoff, **mobile-first** and with **accessibility (WCAG)** as the foundation. I work closely with engineering: I build in **HTML and CSS** and use **AI (Claude, Claude Code)** to prototype and validate flows before development. Organized and methodical: my Figma files are ready for engineering to implement.

Experience

Product Designer - Clorian, Barcelona — May 2026 – Present

Full-time design of Clorian's internal products as the company's only product designer.

- Design and evolve **5 internal B2B SaaS products** (Admin, Boxoffice, CGR, Sellers and ATM), including the booking management back office, from definition with Product to developer handoff.
- Own the **design system**: components, variants, **design tokens** and Figma variables for multi-client theming.
- The ticketing website redesign has been **in production since September 2026**: fewer support issues and a handoff engineering uses to generate components and variables.
- Build **working HTML prototypes with AI** (Claude Code) to validate flows with Product before committing development time.
- Designing the platform's first AI feature.
- Work in **Scrum** with Product and Engineering and follow the build through to production.

UX/UI Designer & Front-end (HTML/CSS) - Clorian, Barcelona — April 2024 – April 2026

Split role between product design and front-end on a white-label ticketing platform for museums and monuments such as Sagrada Família, Casa Batlló and Museo Reina Sofía.

- Sole designer of the **ticketing website redesign** used by every client (since February 2025): a mobile-first, accessible, conversion-focused purchase flow.
- Built the **design system from scratch in Figma** (components, variants, design tokens and auto layout), shared by design and engineering.
- **Accessibility**: component-by-component WCAG audit of the color system and form redesign with visible labels and focus states.
- Built multilingual **HTML, CSS and Handlebars** templates for tickets, emails and receipts, and handled each client's visual customization.
- Designed touchscreen interfaces for clients.

Digital and Web Designer - Club Natació Terrassa, Terrassa — January 2023 – December 2023

- Led the **website redesign** for the club (1,500+ members): information architecture, navigation and implementation oversight.
- Digital communication: visual direction, content calendar and assets for social media and campaigns.

Web Design and Development Intern - Grupo Planeta, Barcelona — March 2022 – November 2022

- Designed and built the new responsive newsletter and implemented the department website design in Drupal.

Personal projects

- **Portfolio andreablancolopez.com** (2026): redesign of my website as a Product Designer. My own design system, design iterated in a simulator and the site built in Astro with Claude.
- **Pixel** (2026): pixel-art assistant that answers recruiters on my website. Concept, state system and development with AI.
- **figma-to-wordpress skill** (2026): a Claude Code skill I built that turns Figma designs into editable WordPress themes.

Education

Bachelor's Degree in Interactive Communication - Universitat Autònoma de Barcelona (UAB) — 2019 – 2023

Skills and languages

Design	Product Design, UX/UI, Design Systems, Design Tokens, User Flows, Wireframing, Prototyping, Information Architecture, Mobile-first, Responsive Design, Accessibility (WCAG), Developer Handoff
Tools	Figma (expert: Variables, Auto Layout, Dev Mode, Figma AI), Claude, Claude Code, Git, GitHub
Front-end	HTML, CSS, Handlebars
Ways of working	Agile, Scrum, cross-functional collaboration with Product and Engineering
Languages	Spanish, Catalan and Galician (native) - English (C1)